

CM533 Assignment #1 – Marking guide

We will be assessing your work against the criteria below.

Asset creation: (80%)

Procedural aspects:

- Correct duration (60s - 90s) [5]
- Correct format (e.g. 16 bit 44.1 KHz wav for audio) [5]
- Ambitiousness of attempted environment (i.e. you haven't picked a very trivial example) [5]

Qualitative aspects

- Quality of narrative structure/flow [35]
Refers to the degree to which the asset is perceived to represent the scenario in question, and the user would perceive themselves as engaged in the scenario. It may include marks for quality and richness of media and for the originality of the components (i.e. self created rather than found-and-modified)
- Convincing use of metaphor and abstraction [30]
For example, a walk in the park could rely totally on recorded park sounds. Ideally the student will move away from direct representation and will experiment with analogic and metaphoric representations in order to convey mood (e.g. the violins in Psycho's shower scene)

Documentation (10%)

- Clarity and detail/comprehensiveness of descriptions [8]
- Correct citation and referencing of external sources [2]

Modality constraints (10%)

- Clarity and detail/comprehensiveness of discussion [10]

To get an **A grade** we will be looking for a submission:

- That wholly satisfies all the procedural aspects (minor errors may be excepted)
- That has clear and comprehensive documentation that uses correct referencing and citation. Spelling and grammar will be to a high standard.
- In which the audio asset provides a smooth narrative flow through the chosen haiku. Scene transitions & sound balance will be carefully done so as to avoid irregularities and jarring. The individual audio components used will be evidence of significant creativity and originality and will show excellent use of composition and mixing/editing skills.
- In which the media components will engage the viewer/listener effectively in the scenario. Ideally, the theme and the mood should be reasonably clear without having to refer to the accompanying documentation. The metaphors and analogues used to communicate ideas and events will have a clear and convincing rationale.

A B grade can be gained for submissions that meet the above criteria, but with some shortcomings or small omissions.

C grades will be awarded when more serious shortcomings are found (e.g., not meeting several requirements, poor design or construction) or when several of the above criteria are not met through omission.

A pass (**grade D**) can be expected when the submission provides only a significant minority of the required features and/or has major flaws or omissions in the other criteria.

A fail grade will be awarded when a significant majority of the criteria are not met through major flaws and/or omission.